



# Run-A-Mucca Motorcycle Rally

## Sponsor Packages

All packages include great deals on Radio Advertising with Rock 94.3 of Winnemucca Broadcast at the Event Venue, and KOZZ of Reno plus a website link to your page from [www.runamucca.com](http://www.runamucca.com)

### Level 5 - \$1,500

- Option of hosting a special event
- Bike display (At the discretion of the Committee)
- Co-sponsor of the concert (*Stage will be decorated with your signage, banners, etc.*)\*
- Couponing opportunities and product placement in participants' packets (*due May 20*).
- Name recognition throughout event
- Included in advertising with logos\* (*Where possible*)
- Banner displayed at event \*
- Five (5) event shirts
- Five (5) Rally pins
- Sponsor recognition displays
- Web link

### Level 3 - \$500

- Option of hosting a poker run stop (*Depends on availability - 5 stops only*)
- Couponing opportunities and product placement in participants' packets (*due May 20*)
- Name recognition throughout event
- Included in advertising with logos\* (*Where possible - except posters & media*)
- Banner displayed at event\*
- Three (3) event shirts
- Three (3) Rally pins
- Sponsor recognition displays

### Level 1 - \$100

- Name recognition
- One (1) event shirt
- One (1) Rally pin
- Product placement in participant's packet (trinkets only - no coupons etc.)\*\* (*due May 20*)
- Sponsor recognition displays

### Level 4 - \$1,000

- Option of hosting a poker run stop (*Depends on availability - 5 to 7 stops*)
- Option of hosting a special event
- Bike display (At the discretion of the Committee)
- Couponing opportunities and product placement in participants' packets \*(*due May 20*)
- Included in advertising with logos\* (*Where possible*)
- Name recognition throughout event
- Banner displayed at event\*
- Four (4) event shirts
- Four (4) Rally pins
- Sponsor recognition displays

### Level 2 - \$250

- Option of being a poker walk stop (*Depends on availability & business location - 5 stops only*)
- Couponing opportunities and product placement in participants' packets (*due May 20*)
- Name recognition throughout event
- Included in advertising (*Where possible - except posters and media*)
- Banner displayed at event\*
- Two (2) event shirts
- Two (2) Rally pins
- Sponsor recognition displays

\* Sponsor provides coupons, logos and banners

\*\* At discretion of Committee - call for approval

Remember;

Banners, Coupons and Logo'd items are a great opportunity to promote your business during Run-A-Mucca. if you have a website, we would be happy to provide a link from [www.runamucca.com](http://www.runamucca.com)

Participants will be encouraged to patronize businesses that display the Run-A-Mucca window display (provided by Committee) and to wear their event badges, so they may be easily identified.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Website \_\_\_\_\_

*In order to receive the packages described, please complete form and return it with your tax deductible payment to:*

### **Run-A-Mucca**

50 W. Winnemucca Blvd.

Winnemucca, NV 89445

775-623-5071 \* [darrel@winnemucca.com](mailto:darrel@winnemucca.com)

[www.runamucca.com](http://www.runamucca.com)